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11 June 1952

ITEM 2

Plan for Conducting Psychological Operations During General Hostilities (PSB D-8/b; NSC 127)

25X1A Summary: This is approved PSB Plan [REDACTED] which was referred to the National Security Council as NSC 127. It was referred to the Bureau of the Budget by the Executive Secretary for comment. The Bureau of the Budget recommended changes to paragraphs 19 and 20, which, in substance, provide that the organization created under NSC 59/1 (POCC), rather than the PSB, would coordinate the transfer of facilities and personnel of the Department of State; that the priority of planning preparations for general hostilities be secondary to planning under the NSC 10 series.

Both General Balmer and General Magruder take exception to the proposed changes in paragraphs 19 and 20 and are recommending to the Defense member that he strongly oppose the proposed changes--particularly those changes of paragraph 20.

Paragraph 19 is not of immediate, nor apparently direct, concern to this agency.

Paragraph 20 is of general concern to this agency in the sense that the suggested changes would have the effect of sharply down-grading the planning priority and the priority of other preparations for the execution of the provisions of NSC 127. In point of fact, this agency's contribution to [REDACTED] would not appreciably be affected by the suggested language

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changes, as planning for both the 10/2-10/5 and the NSC 127 are proceeding concurrently.

Recommendation: That you support the language of NSC 127 as originally approved by the Psychological Strategy Board.

Addendum: Information just received indicates that Defense will accept the BOB change to paragraph 19, but is still opposed to any changes to paragraph 20.

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ITEM 3PSB Procedure for Evaluation of National Psychological Effort
(PSB E-4)

Summary: The Director submits for approval a proposed procedure for the evaluation of the National Psychological effort. Basically, it provides: (a) PSB Staff call upon the evaluation units of State, Defense, and CIA to cooperate; (b) appropriate use be made of intelligence estimates, diplomatic mission reports, military mission reports, and Mutual Security Agency field reports; (c) within the limitations of funds and time, social science research techniques and public opinion surveys be utilized; (d) that on-the-spot investigations be conducted by the "task force" technique, whereby the Director would delegate a member of the PSB Staff to visit key areas; and (e) that the PSB evaluation staff would submit a draft report to the working group of representatives from inside government, as well as selected individuals outside of government with specialized or area knowledge, (such as Ford Foundation or Rockefeller Foundation chiefs).

The staff recognizes this is an empirical method and that actual experience may indicate simplified or more effective techniques and procedures.

Recommendation: That the Board authorize the Director to proceed on a test basis with the evaluation procedure outlined above.

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ITEM 4

Memorandum to the Board: Reporting to the National Security Council
(PSB E-3)

Summary: A letter from the Executive Secretary, National Security Council, to the Director, Psychological Strategy Board, requests a report for the NSC on the status of the National Psychological Programs (NSC 114 Series) as of June 30, to be submitted by 1 August. The letter sets forth the criteria for the report by the PSB. The member agencies and departments of the Board will be called upon to assist in the preparation of this report.

Recommendation: A. That the Board instruct the Director and his staff to prepare an outline format as guidance for the contributing departments and agencies, prescribe the scope of the report, and collate and finalize the report after receipt of the contributions by the departments and agencies.

B. That the report be submitted for approval to the PSB prior to its transmittal to the NSC.

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ITEM 5

Princeton Statement
(PSB D-26)

Summary: On May 10 and 11, a group of leading citizens and government officials, in a meeting at Princeton, drafted a statement of U. S. foreign policy goals. It was expected that this statement could be used by the U. S. Government in reinforcing its present program of psychological warfare in Eastern Europe.

In forwarding this statement, the Director raises some fundamental questions of policy and strategic concepts which require further elaboration and study, and may have impact on the appropriateness and timeliness of utilizing the Princeton statement.

The staff believes that enunciation and reiteration of our foreign policy objectives and principles is vital to our political action programs and psychological programs sponsored by the RFE. The RFE indicates a need for this type of statement to reinforce and justify their continued efforts. The statement is couched in broad but understandable language.

Recommendation: That the PSB approve the Princeton statement and recommend to the NSC that it be used publicly as an expression of U. S. goals and policy for Eastern Europe.

Alternate Recommendation: That the PSB approve the Princeton statement and recommend to the NSC that it be used publicly in the near future, perhaps by the President, as an expression of U. S. goals and policy for Eastern Europe.

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